

# autocare<sup>®</sup> CONNECT

MAY 5-8, 2024  
CHICAGO

ACPN  
Automotive Content Professionals Network

pbes  
PAINT, BODY AND EQUIPMENT

yang  
UNDER 40

SPRING  
LEADERSHIP  
DAYS

## Need Help Gaining Approval to Attend?

*Below is an email template for you to take or tweak to help your leadership see the value of your attendance.*

Dear (NAME):

The Auto Care Association is the voice of the \$380 billion plus auto care industry that serves the entire supply chain of the automotive aftermarket: businesses that manufacture, distribute and sell motor vehicle parts, accessories, tools, equipment, materials, and supplies, and perform vehicle service, maintenance, and repair.

The Connect event is Auto Care's largest learning experience where leaders and diverse segments of the auto care world come together to ignite innovation, foster collaboration, and accelerate the industry's growth.

The redesigned 2024 Connect will be a unique platform designed to bridge the gaps between different segments of the automotive aftermarket, industry veterans and newcomers attend to earn an unparalleled opportunity to

- Gain insight
- Exchange ideas
- Explore the latest trends shaping our future,

2024 Auto Care Connect takes place May 5-8 at the Hyatt Regency Chicago, Chicago, Illinois.

With my registration fee of \$\_\_\_\_\_, I can experience:

- 3 Expert Keynote Sessions
- Over 12 hours of auto care industry or professional development learning
- A business-solution discovering trade show
- Networking opportunities with either my professional peers or the larger auto care industry

- Opportunity to be in industry and association shaping conversations with Auto Care's committee and community leadership meetings to help establish myself and our organization as thought leaders.

You can be confident I'll take the knowledge I gain at 2024 Auto Care Connect to bring new ideas, insights, and business opportunities to our company.

I'd be glad to discuss this request and answer any questions you may have. I am confident attending 2024 Auto Care Connect would be advantageous for the organization and my job performance.

*(SIGNATURE)*